

---

**Henley & Partners Appointed Marketing Agent for Montenegro's Citizenship-by-Investment Program**

**For immediate release: London, 14 March 2019**

---

[Henley & Partners](#) is delighted to have been appointed as Marketing Agent for Montenegro's new [citizenship-by-investment program](#).

As the global leader in residence and citizenship planning, Henley & Partners is uniquely positioned to offer unparalleled value to both sovereign states and wealthy families. The firm has over 20 years of experience in strategic consulting and in the design, set-up, and operation of the world's most successful residence and citizenship programs. With 30 offices worldwide, Henley & Partners' reach and scale gives sovereign states unrivalled access to a truly diverse global pool of wealthy entrepreneurs and investors.

Commenting on the extraordinary potential Montenegro represents for sophisticated investors, [Dr. Juerg Steffen](#), CEO of Henley & Partners, says, "Montenegro is one of the most beautiful and dynamic countries in Europe, and its citizenship-by-investment program will unlock global mobility for a wide range of wealthy investors. Currently ranked 45<sup>th</sup> on the [Henley Passport Index](#) with a visa-free/visa-on arrival score of 123, the country has an admirable safety record and a strong commitment to the rule of law. As well as being a NATO member, it is a recognized candidate for future membership of the European Union, and is in the process of aligning its legislation with EU law."

The [Montenegro Citizenship-by-Investment Program](#) will be limited to just 2000 applicants and will offer individuals several options in terms of investment, including a EUR 450,000 investment in projects in developed areas or a EUR 250,000 investment in projects in less developed areas. The government will, in addition, charge a fee of EUR 100,000 per application. The compensation will be directed to a special fund for the development of underdeveloped areas.

Montenegro has already had significant success in attracting the global community of high-net-worth individuals, with the Porto Montenegro marina now a highly sought-after destination for the global elite. In addition, the luxury Luštica Bay development, on the country's magnificently picturesque Luštica Peninsula, was launched last year to great acclaim. With the support of its citizenship-by-investment program, Montenegro will be able to play to its growing strengths and repeat these achievements in new locations, particularly in the undeveloped north of the country.

Dr. Steffen further comments, "We look forward to supporting Montenegro and offering its program to our global network over the coming months and years. Our extensive experience makes us certain that the country's new citizenship offering will create value well beyond the benefits enjoyed by investors. The program will be a major provider of debt free capital, which will both

strengthen and diversify the Montenegrin economy and, just as important, create new employment opportunities for Montenegro's people and enrich its society as a whole.”

**-Ends-**

## **Notes to Editors**

### **About Henley & Partners**

Henley & Partners is the global leader in residence and citizenship planning. Each year, hundreds of wealthy individuals and their advisors rely on our expertise and experience in this area. The firm's highly qualified professionals work together as one team in over 30 offices worldwide.

The concept of residence and citizenship planning was created by Henley & Partners in the 1990s. As globalization has expanded, residence and citizenship have become topics of significant interest among the increasing number of internationally mobile entrepreneurs and investors whom we proudly serve every day.

The firm also runs a leading government advisory practice that has raised more than USD 8 billion in foreign direct investment. Trusted by governments, the firm has been involved in strategic consulting and in the design, set-up, and operation of the world's most successful residence and citizenship programs.

### **Media Contact**

For further information, please contact:

#### **Paddy Blewer**

Group Public Relations Director  
paddy.blewer@henleyglobal.com  
Mobile: +44 774 190 9957

#### **Sarah Nicklin**

Senior Group Public Relations Manager  
sarah.nicklin@henleyglobal.com  
Mobile: +27 72 464 8965